

Architectural
Record

2023

ADVERTISING
EXCELLENCE
AWARDS

Architectural
Record

Sponsored by:



2023 AWARD WINNERS

Architectural Record

CAMPAIGN

BEST IN CLASS

- 01** Arktura
- 02** Armstrong World Industries
Zban Advertising

WINNER

- 03** NanaWall
- 04** Tamlyn
- 05** USG

HONORABLE MENTION

- 06** Bison Innovative Products
- 07** Lumion
- 08** Rieder Facades

SPREAD

BEST IN CLASS

- 09** Armstrong World Industries
Zban Advertising
- 10** USG

WINNER

- 11** Armstrong World Industries
Zban Advertising
- 12** The National Terrazzo & Mosaic Association
- 13** Vitro Architectural Glass
Pipitone

HONORABLE MENTION

- 14** Technical Glass Products
Brandner Communications
- 15** Western Window Systems

SINGLE PAGE

BEST IN CLASS

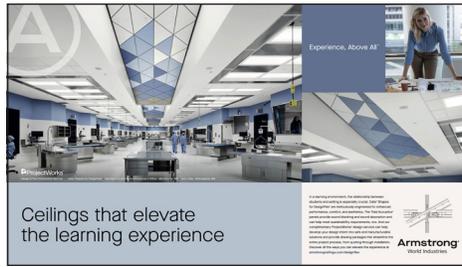
- 16** Arktura
- 17** The Belden Brick Company
- 18** Cosentino
- 19** Rocky Mountain Hardware
- 20** Vitro Architectural Glass
Pipitone
- 21** VS America, Inc.

WINNER

- 22** Arktura
- 23** Azon USA Inc.
- 24** B+N Industries
- 25** Cast Connex
- 26** EXTECH/Exterior Technologies, Inc.
- 27** Goldbrecht
- 28** NanaWall
- 29** The National Terrazzo & Mosaic Association
- 30** Tamlyn
- 31** Vitro Architectural Glass
Pipitone

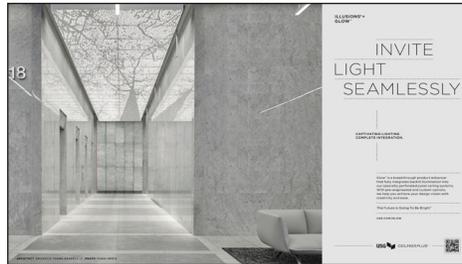
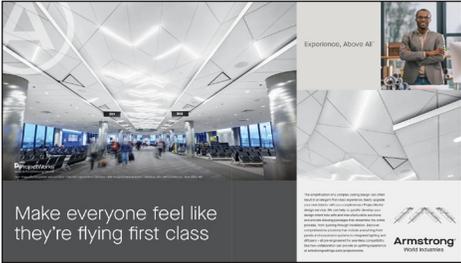
HONORABLE MENTION

- 32** fiberon®
Miller Brooks
- 33** Goldbrecht
- 34** PAC-CLAD | Petersen
Auld Design
- 35** PAC-CLAD | Petersen
Auld Design
- 36** PAC-CLAD | Petersen
Auld Design
- 37** Plastpro
- 38** Rieder Facades
- 39** Salone del Mobile Milano



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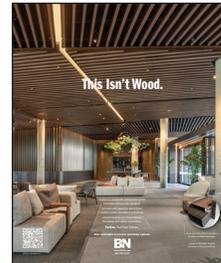
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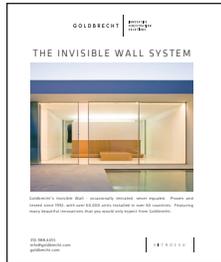
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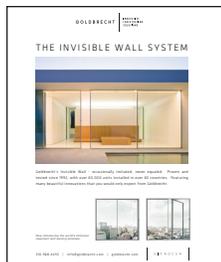
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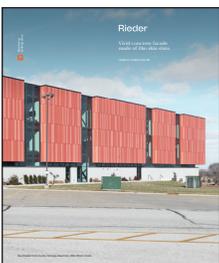
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DIGITAL AWARDS

The winning digital ads achieved excellence in one of many ways including visual appeal, effective use of animation, interactivity and engagement; or having a consistent message online to correspond with their print advertisement. To view the digital award-winning advertisements, visit: architecturalrecord.com/adawards

DIGITAL

BEST IN CLASS

- › **ASI Group**
Ganton
- › **The Belden Brick Company**
- › **Elemex**
- › **Kaynemaile**
- › **PAC-CLAD | Petersen**
Auld Design
- › **Salone del Mobile Milano**

WINNER

- › **Bobrick Washroom Equipment**
Pipitone
- › **CS/Construction Specialties**
- › **Marvin**
- › **PAC-CLAD | Petersen**
Auld Design
- › **Vaask**
- › **WoodWorks | Wood Products Council**

HONORABLE MENTION

- › **CS/Construction Specialties**
- › **DoorBird**
- › **Horton Automatics**
- › **Inpro**
- › **MCA-Alpolic Division**
KWD Advertising
- › **PAC-CLAD | Petersen**
Auld Design
- › **Westlake Royal Building Products**
Planit
- › **WoodWorks | Wood Products Council**

INTEGRATED

BEST IN CLASS

- › **The Belden Brick Company**
- › **Salone del Mobile Milano**

WINNER

- › **Armstrong World Industries**
Zban Advertising
- › **ASI Group**
Ganton

HONORABLE MENTION

- › **Bobrick Washroom Equipment**
Pipitone
- › **Marvin**
- › **Vitro Architectural Glass**
Pipitone
- › **VS America, Inc.**

USER ENGAGEMENT WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising in 2022.

DIGITAL ADVERTISING

These winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS

- 01** Lorin
- 02** Elemex
- 03** PAC-CLAD | Petersen
- 04** CS/Construction Specialties

SOCIAL MEDIA

TOP 3 NATIVE

- 01** Western Window Systems
- 02** BÖK Modern
Paxson Fay
- 03** MCA-Alpolic Division
KWD Advertising

FACEBOOK MOST ENGAGED

- 01** The National Terrazzo & Mosaic Association
- 02** NSG Pilkington
- 03** The National Terrazzo & Mosaic Association
- 04** The National Terrazzo & Mosaic Association

INSTAGRAM MOST ENGAGED

- 01** Tindall Corp.
- 02** Dri-Design
- 03** Landscape Forms

LINKEDIN MOST ENGAGED

- 01** Huber Engineered Woods
- 02** Landscape Forms
- 03** Dri-Design

TWITTER MOST ENGAGED

- 01** ASI Group
Ganton
- 02** Reef Industries
- 03** ASI Group
Ganton
- 04** ASI Group
Ganton

SPONSORED CONTINUING EDUCATION

The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers — a quantifiable measurement of user engagement that is part of the larger 149,537 tests that were taken in 2022 in the pages of *Architectural Record* and online at Record's Online Continuing Education Center.

MOST LEADS: SINGLE-SPONSORED

- › Bobrick Washroom Equipment
- › Metal Construction Association
Vilocity
- › Metal Construction Association
Vilocity

MOST LEADS: MULTI-SPONSORED

- › Bison, CRL, Propane Education & Research Council
- › Bison, Cascade Architectural, Feeney, Humboldt Sawmill, Soil Retention
- › Geberit, Inpro, Rockfon

FASTEST MOVING: SINGLE-SPONSORED

- › Ornamental Metal Institute of New York
- › Bobrick Washroom Equipment
- › Metal Construction Association
Vilocity

FASTEST MOVING: MULTI-SPONSORED

- › Bison, CRL, Propane Education & Research Council
- › Geberit, Inpro, Rockfon
- › Airolite, Azon, Inpro, Neolith, Tamlyn, Vitro Architectural Glass

TOP MULTIMEDIA

- › Georgia-Pacific
- › Georgia-Pacific
- › Georgia-Pacific

TOP RENEWAL

- › Georgia-Pacific
- › Georgia-Pacific
- › Garden on the Wall

TOP WEBINARS

- › Inpro
- › Armstrong World Industries
- › Marvin

TOP ACADEMY

- › Rockfon
- › Inpro
- › Think Wood

TOP LUNCH & LEARN

- › Inpro
- › Garden on the Wall
- › CRL

2023 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2023 January, February, March or April editions of *Architectural Record*
- Ran online ads on architecturalrecord.com in January, February, March or April 2023
- Sponsored a continuing education course on our CE Center in 2022

This year's ads have been carefully reviewed and judged by a panel of emerging architects. The architects represent firms of various sizes whose projects include large scale commercial, institutional, cultural, residential and interiors.

2023 AWARDS JURY



Lee Abuabara
Architect,
BAR Architects and Interiors

Living in the Bay Area, with its dynamic interactions between technological and economic ups and downs and its politically involved citizens, has given Lee a strong interest in local housing policy and in building housing at all market levels, especially affordable. Although her career has focused on multifamily housing, her experience also includes adaptive reuse of historic buildings, and design of laboratories and other technically demanding space types. Lee is a licensed architect in the state of California, and a member of the AIA and the Organization of Women Architects and Design Professionals.



Suzanne Hearn Meyer, AIA
Architect,
RMW architecture & interiors

Suzanne is a licensed architect with over a decade of varied experience across several market sectors including workplace, multi-family residential, industrial, aviation, and single-family residential. She is a project architect at RMW architecture & interiors, a cross-disciplinary design firm based in Northern California. Suzanne earned her Bachelor of Science and Master of Architecture from the Georgia Institute of Technology, and brings a quiet elegance and thoughtful approach to both her team leadership and her craft. Her primary goal is to generate excellent results through the design and building processes, and she takes care that each member of her team is supported and feels pride in their work.



Ken Lin, AIA, NCARB, LEED GA
Architect,
HKIT Architects

Ken is a licensed Architect in California and certified with Cal OES Safety Assessment Program. Part of HKIT Architects' affordable housing and senior living project team, he works collaboratively with the team to define the project parameters, determine the design direction, and manage the program and budget through creative design solutions. Ken is passionate about combating climate change through sustainable design and promoting housing equality and community engagement in his works. He is a member of AIA East Bay Chapter's Board of Directors, AIA California Council's Equity, Diversity, and Inclusion (EDI Steering Committee), and co-chair of AIA East Bay Design Tour committee.



Kevin Riley Jr.
Architect,
Pyatok Architects + Urban Design

Kevin is passionate about architecture that contributes to the social, environmental, and aesthetic vitality of dense and walkable communities. With a focus on multifamily housing as an architect at Pyatok Architects + Urban Design, he contributes to the sustainability of cities and to give back to the community at large. Kevin holds M.Arch and B.Arch degrees from Wentworth Institute of Technology in Boston. He is a licensed Architect in the State of California and a LEED Accredited Professional (BD+C). Kevin's civic engagement extends beyond his work to his volunteering commitments with AIA San Francisco and his local neighborhood association.



Juliette Schatan
Principal Interior Designer,
Curated by Juliette

Juliette has been closely involved with the world of architecture and design for over 25 years, and has achieved professional recognition in multiple countries. Licensed as an Architect & Urban Designer in Brazil and holding a Master's degree in Urban Design from the Netherlands, she also is an International Associate of the AIA. As a good listener and a keen observer of the environment in which the transformation will take place, she is able to customize the designs to align with her client's preferences, as well as with the spirit of the environment. The colors and designs seen in her creations include influences borrowed from Brazil, the Netherlands, France and California. Her interior design firm, Curated by Juliette, specializes in elevated sustainable interiors and residential renovations.



Ginger Thompson AIA, LEED BD+C
Associate & Project Architect,
Dreyfuss + Blackford Architecture

Ginger brings a background in behavior analysis to her 11 years of experience in architecture. Currently working with UC Davis Health on the Parking Structure 5, Ginger developed and led the client and team through a series of collaborative design-thinking workshops, resulting in a clear path to a design solution. Her experience ranges from Project Architect to Project Manager. Ginger also has extensive sustainability experience specifically with LEED 2009, LEED V4, Parksmart and CalGreen. The majority of Ginger's experience is in design-build and CSU Collaborative delivery methods.